

THE CITY OF FRESNO



DIRECTOR OF TRANSPORTATION



UNIQUE OPPORTUNITY

The City of Fresno is seeking an experienced, collaborative, results-oriented management professional to help lead several of the City's highest-priority initiatives. The person appointed to this position will play a vital role in implementing Fresno's General Plan, including downtown revitalization and transit oriented development strategies and will participate in efforts on behalf of the City on the landmark High-Speed Rail line and proposed Bus Rapid Transit system.

THE COMMUNITY

Located on 106 square miles in the lush San Joaquin Valley in the heart of California, Fresno (the Spanish name for Ash Tree) is the Central Valley's largest metropolitan city within the greater county area that is approaching one million residents. Centrally situated between San Francisco and Los Angeles, Fresno serves as the business, financial, cultural, and entertainment capital of the San Joaquin Valley. Fresno is the state's fifth largest city and the nation's 34th-largest.

Fresno (pop. 510,000) is a rapidly growing community within a world-renowned agricultural setting, featuring a culturally diverse population. Fresno's Central Valley location provides easy access to the numerous cultural and recreational offerings of both the San Francisco Bay and Los Angeles metropolitan areas. Fresno is about a three-hour drive to San Francisco, Los Angeles, Big Sur, the Monterey Peninsula, and Morro Bay. Famed Yosemite National Park as well as Sequoia and Kings Canyon National Parks are less than 90 minutes from

Fresno. The City is near enough to other sites of natural beauty, such as the majestic Sierra Nevada Mountains and the Pacific Ocean, to offer year-round sports and recreational activities such as golf, tennis, fishing, biking, camping, sailing, winter sports, rock climbing, backpacking, and various water sports. Numerous lakes and two major rivers, including one of California's finest whitewater rafting rivers, are all in Fresno's backyard.

In-town activities include excellent theatres offering a variety of music, dance and drama productions, a vibrant nightlife, and a high-quality philharmonic orchestra and opera company. In addition, outstanding museums include the Fresno Art Museum and Arte Americas, which attract innovative, world-class touring exhibits. Downtown Fresno comes alive with the visual arts and jazz music on the monthly "Art Hop" night, when hundreds or even thousands of people visit the dozens of open galleries and performance venues.

Fresno's historic Tower District hosts many eclectic events such as the popular Mardi Gras. While there, one can enjoy browsing its many boutiques, galleries and coffee houses. In central Fresno, Valley residents enjoy the splendor of the two-mile stretch of Christmas Tree Lane, an annual tradition for more than 70 years. Across town, the Old West is celebrated in the neighboring city of Clovis, famous for the annual Clovis Rodeo held for nearly 100 years.

In addition, there are local botanical gardens, parks, a newly expanded zoo, and water theme parks, as well as a strong sports presence. The Fresno Grizzlies baseball club, who play in the family-friendly and beautifully appointed downtown stadium, is the AAA team for the San Francisco Giants, and its lineup has regularly included future big-leaguers and World Series champions. California State University – Fresno's football, basketball, baseball, and women's

softball and soccer teams have enjoyed championship level competition and broad community support. Professional soccer and hockey teams have generated a strong following as well.

The Central Valley is also proud to display its agricultural roots through a series of annual events that include old-fashioned festivals, cultural celebrations, and the largest harvest fair in California. Fresno's agricultural heritage can also be experienced at the many farmers' markets throughout the area.

Fresno offers an excellent environment for family life with its many recreational areas and affordable housing. Schools include a thriving K-12 education system (with public and private options), an established and expanding community college network, and universities including California State University – Fresno, Fresno Pacific University, National University, University of Phoenix, and a new University of California campus at nearby Merced. Additionally, a major branch of the University of California – San Francisco School of Medicine is located in downtown Fresno.

CITY GOVERNMENT

With nearly 3,000 employees, Fresno is a full-service city under a "Strong Mayor" form of government. The Mayor is elected every four years through a city-wide election and appoints the City Manager. The City Council is comprised of seven Council Members who are elected by district to four-year overlapping terms. The Council appoints the City Attorney and City Clerk.





The City Manager is responsible for appointing all other department directors in 11 different departments including Development and Resource Management; Police; Public Works; Finance; Airports; Information Services; Personnel Services; Fire; Parks, Recreation and Community Services; Transportation; and Public Utilities. The City currently has an annual budget of approximately \$950 million.

THE DEPARTMENT OF TRANSPORTATION

The Department of Transportation operates Fresno Area Express (FAX) which provides fixed route and paratransit demand response service throughout the City of Fresno and in some areas of Clovis and the County of Fresno. The Transportation Department also houses the City's Fleet Management Division, a City centralized service, which provides comprehensive vehicle and equipment services to client City Departments. The Transportation Department has a staff of 407 full-time employees assigned to the following six divisions: Operations, Maintenance, Administration, Support Services, Planning and Fleet Management.

Fresno Area Express (FAX)

Fresno Area Express offers sixteen fixed-route bus lines featuring a modern fleet of over one-hundred buses and a dedicated team of transit professionals. FAX is a progressive public transportation system which employs alternative fuel/low emission equipment, an automatic ADA (Americans with Disabilities Act) announcement system, and satellite (GPS) tracking. Over 14 million riders use the FAX transportation system annually. The current year operating budget for the FAX operation is \$44.9 million and a \$116

million 5-year CIP which includes \$50 million for the implementation of a 15.7 mile Bus Rapid Transit (BRT) route. Major funding sources consist of: State funds and grants, passenger fares, Federal funds, local sales tax, and advertising.

Fleet Management

The Fleet Management Division is a City-centralized service which provides various City departments with a full range of fleet services, including vehicle and

equipment acquisition and disposal, fuel, maintenance and repairs to ensure the City fleet, including FAX's non-revenue fleet, operates at optimum levels. The current year operating budget for the Fleet Management division is \$34.2 million. Major funding sources consist of: service charges, alternative fuel rebates, outside maintenance contracts, and fleet replacement fund.

FAX Handy Ride is a shared ride, curb-to-curb paratransit service for individuals who are unable to access the FAX Fixed-Route system due to a disability. Handy Ride service is provided from any origin to any destination throughout the service area, for any trip purpose, and is available to American with Disabilities Act certified Fresno residents and visitors to the area. FAX's Handy Ride system is operated by a private sector operator who recently took over providing the City's paratransit services from the previous contractor. It should be noted the contractor employees are represented by Amalgamated Transit Union #1027, which also represents Bus Drivers employed by City of Fresno.

Bus Rapid Transit (BRT)

The City of Fresno successfully submitted a grant in 2009 to the Federal Transit Administration to fund a BRT system. The \$50 million grant will pay for new buses, passenger stations and traffic improvements needed to provide improved reliability and faster travel times. The City has also received another grant that covers the first three years of operational expenses for the new BRT service.

The Department is in the planning and design stage which requires coordination with internal and external stakeholders including the governing body. The two corridors selected are Kings Canyon/Ventura and Blackstone because they currently have the highest ridership among all the routes in Fresno. The investment in BRT service along these corridors is an integral part of Mayor Swearengin's General Plan Update that focuses on redirecting growth and reinvestment along the proposed BRT corridors. In the short term, it is anticipated that BRT will improve transit services for a segment of the community who relies heavily on public transportation to get to work, school and medical appointments.

THE IDEAL CANDIDATE

The Director of Transportation must be a highly skilled individual who has the ability to maintain effective working relationships with other City departments and divisions, citizens, and governmental officials at all levels. A background in transit funding and managing capital improvement projects would be highly beneficial. Strong fiscal management and labor relations experience are highly desirable qualities for successful candidates.

Experience and Education

Minimum qualifications include a Bachelor's degree from an accredited four-year college or university in transportation planning, business or public administration, or closely related field, and at least five years of progressively responsible relevant experience.





In addition to these essential requirements, the City has identified the following required abilities and skills:

- Develop a vision and establish goals to meet transportation needs that support the City's land use policies.
- Implement creative solutions and strategies to achieve departmental business goals.
- Provide leadership, direction and mentoring to staff, and effectively promote organization values and goals, including team facilitation and management.
- A demonstrated track record as a team builder and team player.
- Practical experience and knowledge of contract negotiation/administration, consultant oversight, program evaluation, budget and grant administration, monitoring, and reporting.
- Knowledge of the principles and practices applicable to transportation operations.
- Knowledge of principles and practices of traffic engineering and control, including codes, regulations, traffic system management, and traffic control devices.
- Understanding of relevant governmental agencies, applicable legislation and requirements.
- Sound fundamental understanding of revenue sources pertaining to California transportation systems.
- Must have highly effective communication skills along with a personable, objective, open style.
- Must be politically astute, yet apolitical.

COMPENSATION

Upon appointment, salary will be dependent on the qualifications of the successful candidate. The City offers a competitive benefits package including:

Retirement: Provided through the City's fully funded, independent retirement system, with reciprocity to CalPERS.

Sick Leave: Currently 23 days per year.

Management Leave: 60

hours per year.

Holidays: Currently 10 holidays, plus 2 personal days.

Car Allowance: \$300/month.

Deferred Compensation: 457 plan available at the employee's option.

Health Insurance: City currently contributes 80% of the current monthly premium for medical, dental and vision for employee and dependents.

Flexible Spending Account: IRS 125 plan for health/dependent care.

Life Insurance: Equal to annual salary, paid by City.

Long-Term Disability: City pays premium for 66 2/3% of monthly salary up to \$7,500 per month after 30 days.

The City does not participate in Social Security, but does participate in Medicare.

Additional information regarding the City of Fresno is available at www.fresno.gov.

APPLICATION PROCEDURE

The final filing date for this position is January 13, 2014.

To be considered for this outstanding career opportunity, please submit a resume, cover letter, and four work-related references. Your resume should reflect size (staff/budget) and scope of responsibilities, as well as years and months of beginning/ending dates of positions held. Send your application materials to (e-mail preferred):



Stuart Satow
CPS HR Consulting
241 Lathrop Way
Sacramento, CA 95815
916-263-1401 (Ph) 916-561-7205 (Fax)
Email: resumes@cpshr.us
Website: www.cpshr.us/search
City Website: www.fresno.gov

Resumes will be screened in relation to the criteria outlined in this brochure. The most qualified candidates will be invited to interview with the consultant in late January. The City will then select a small number of candidates to compete as finalists in February, with appointment anticipated in March.

Fresno is an Equal Opportunity Employer

